



RIDING EXPERIENCE

südtirol | alto adige

WHAT'S NEW FOR 2024? AN OVERVIEW OF THE NEWS FOR THE UPCOMING SEASON

Riding Experience Alto Adige – a provider of riding experiences in South Tyrol – presents an overview of the news and the peculiarities that motorcycle enthusiasts can expect for 2024.

The training and tour expert provider for South Tyrol is pleased to unveil the innovations and collaborations that will define the motorcycle year 2024. Thanks to the established partnership with BMW Motorrad, the motorcycle fleet will be further enriched, providing enthusiasts with an even more exclusive riding experience.

BMW Motorrad 2024 News: R1300GS, F900GS, F900 GS Adventure, R18, CE02, and CE04

For 2024, Riding Experience Alto Adige continues its collaboration with BMW Motorrad, introducing the highly anticipated R1300GS, F900GS, and F900 GS Adventure to the fleet. Two-wheel enthusiasts will also have the opportunity to experience the majestic R18 and embrace modernity with the new electric models, the CE02 and its larger counterpart, the CE04, both available in the coming year.

Have a look of our [new fleet for 2024](#).

First Ride of the Season 2024: Registrations are open for the inaugural tour.

Enrolments are now open for the official "First Ride of the Season" tour, marking the opening of the 2024 motorcycle season in Alto Adige. This exciting event will take place from March 17th to 20th 2024, offering enthusiasts the chance to kick off the season in the saddle of the latest BMW motorcycles guided by a local tour guide.

Don't miss the opportunity to be among the first to ride the new additions to the Riding Experience Alto Adige fleet.

[Contact us](#) for more details and subscriptions.

Test-Ride Day: Try out the new BMW models in an extraordinary location.

On May 10, our test-ride day will be take place. For an entire day, enthusiasts will have the chance to participate in a special combination of training and tours along the wonderful mountain roads of Bolzano, riding the latest BMW models provided for participants. Throughout the day, you can test all the models in the fleet, simply hopping from one bike to the next one.


Subscribe to the [newsletter](#) to stay updated on registration openings.

Riding Experience Alto Adige

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IMOT Munich: Riding Experience Alto Adige presents 2024 updates.

We invite all enthusiasts and interested motorcyclist to visit us at "IMOT" in Munich, the first motorcycle-industry fair of the year. From February 16th to 18th at our stand, you can get closer with the latest updates, ask for more information about our programmes, and be inspired by the incredible riding opportunities that 2024 has to offer.

Riding Experience Alto Adige is thrilled to welcome all enthusiasts and share the passion for motorcycle riding in a year that promises unique and unforgettable experiences.

For further information or reservations, we invite you to visit our website <https://www.riding-experience.it/en/>, contact us directly at the email address info@riding-experience.it or call us at +39 327 3684333, or +49 152 225820 02.

ABOUT RIDING EXPERIENCE ALTO ADIGE

Riding Experience South Tyrol is a provider of riding experiences in South Tyrol. It is the exclusive event partner of the Safety Park Alto Adige and takes care of all marketing. It offers riding courses of various kinds, tours in South Tyrol, organises B2B/B2C events and offers the possibility of motorbike rental.

Riding Experience South Tyrol is part of the service portfolio of CUBE brand communications, an Ingolstadt-based company specialising in Driving&Riding Experiences.

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Picture 1: Participants of “First ride of the Season”
2023 – Tour Day
Source: Riding Experience Alto Adige



Picture 2: Participants of “First ride of the Season”
2023 – Training at Safety Park Bozen.
Source: Riding Experience Alto Adige



Picture 3: Some models of our BMW fleet from season
2023
Source: Riding Experience Alto Adige



Picture 4: Our stand at the fair “IMOT” in Munich in
2023
Source: Riding Experience Alto Adige

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