



RIDING EXPERIENCE

südtirol | alto adige

THE BEST COMES AT THE END - NEW MOTORCYCLE PROGRAM "LAST RIDE OF THE SEASON" FOR THE GOLDEN END OF THE SEASON

Riding Experience Alto Adige, local motorcycle specialist for motorcycle experiences in South Tyrol, is organizing a new autumn program for enthusiastic motorcyclists, in cooperation with the MOTORRAD action team. The three-day program "last ride of the season" promises an unforgettable experience with a BMW test bike included.

Riding Experience Alto Adige is organizing a new experience "last ride of the season" from October 1st to 4th together with the MOTORRAD action Team. The multifaceted program includes three riding days consisting of a half-day technical training as well as 2.5 days of guided tours through the breathtaking autumn landscape in South Tyrol. It is suitable for both returning riders and advanced riders.

At the uniquely located training and test ride center "Safety Park Alto Adige" in the midst of the South Tyrolean mountains, the BMW-certified team of motorcycle specialists starts with a short introduction to the uniqueness of South Tyrolean culture and a half-day "Tour & Pass" training. Meanwhile, participants have the opportunity to test the riding characteristics of various BMW motorcycle models and change models with other participants during the subsequent tours.

Throughout the guided tours, the unique mountain landscape of the region is available to the groups for an unforgettable end to the season. The professional tour guides of Riding Experience Alto Adige will show the participants the most beautiful corners and certainly some unknown routes. South Tyrolean culinary delights are not withheld from customers during the experience.

"We are very happy to present our new fall program together with the MOTORRAD action team," says Frank Fichtner, Managing Director of Riding Experience Alto Adige. "With our program last ride of the season, participants can expect an unforgettable end to the season in South Tyrol. In addition to the content, the participants have the opportunity to test various BMW motorcycles from the current year as a special."

More information on "last ride of the season" can be found [here](#).



RIDING EXPERIENCE

südtirol | alto adige

ABOUT RIDING EXPERIENCE ALTO ADIGE

Riding Experience Alto Adige is a specialized provider of unique riding experiences in Alto Adige, focusing on motorcycle training, tours and rentals. The motorcycle experience brand is part of the service portfolio of CUBE brand communications, an agency specializing in Driving & Riding Experience Services based in Ingolstadt. Among other things, CUBE brand communications is exclusive event partner of Safety Park Alto Adige and responsible for the international marketing of the riding area.

CONTACT

Lisa Basener

Mail: info@riding-experience.it

Phone: +49 (0) 152 22582002

Riding Experience Alto Adige

A brand of CUBE brand communications GmbH

Dr.-Ludwig-Kraus-Str. 2

D-85080 Gaimersheim



Image: At the experience "last ride of the season" participants can look forward to unique tours in the South Tyrolean autumn landscape after a technique training. (Source: Riding Experience Alto Adige)